

2019 AMERICAN DREAM CORPORATE SPONSORSHIP BROCHURE



PROUDLY SERVING ILLINOIS SINCE 1951!

HERE'S WHAT WE DO:

Econ Illinois is a 501(c)3 focusing on building a foundational core comprised of basic economic concepts and financial literacy education. This foundational core is grounded in Constructivism, an educational practice emphasizing hands-on learning.

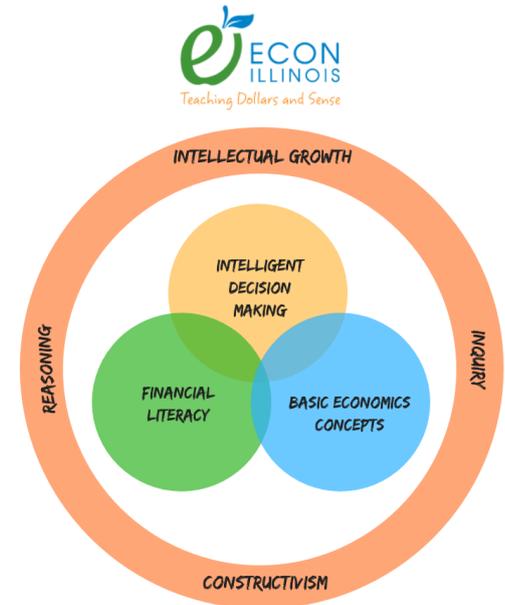
Historically, our core services targeted K-12 educators and students. We are expanding our services to reach broader audiences and cover the entire educational journey from preschool through transitions to the workforce.

Our foundational core aims towards encouraging intelligent decision making in Illinoisans. This core is comprised of:

- ✓ **Financial Literacy**
- ✓ **Basic Economics Concepts**

This core helps individuals practice better money habits that can empower economic mobility while reducing barriers to economic success.

Intelligent decision making can help individuals strive towards becoming both economically and financially independent.



LAST YEAR IN ILLINOIS:

- ✓ 23,926 students participated in our signature programs
- ✓ 3,888 teachers and individuals attended our presentations, workshops, and professional development sessions
- ✓ 58 counties were visited throughout the state

HELP US REACH OUR GOAL OF CONNECTING WITH EVERY TEACHER AND STUDENT IN ILLINOIS. WE'RE GETTING THERE BUT STILL HAVE A LOT OF WORK TO DO.

OUR SIGNATURE PROGRAMS INCLUDE:

Stock Market Game™

20,706 students representing
319 schools participated
during the
2017-2018 school year.

Nearly 700,000 students have
participated since 1988!



Economics Concepts Poster Contest

2,244 entries representing
39 schools were submitted
through our four regional
competitions.

More than 40,000 students
have participated over the
past 25 years!

A Picture is Worth a Thousand Words



 2018-19 Economic Concepts Calendar

High School Competitions

Roughly 1,420 students
participated in team-based
competitions.

The Top 10 scoring teams
throughout Illinois advance to
the state finals. The Illinois
State Champion represents our
state at nationals.



OVERVIEW OF SIGNATURE PROGRAMS:



SMG is an online education program used in thousands of grade 4-12 classrooms nationwide to teach the importance of long-term saving and investing. Student teams work together to research and evaluate stocks, bonds, and mutual funds as they build and manage a simulated investment portfolio.

A Picture is Worth a Thousand Words



2018-19 Economic Concepts Calendar

Economics Concepts Poster Contest is a curriculum-based art program designed to challenge students in grades 1-8 to use their imaginations and creativities to visualize an economic or financial literacy concept and turn it into a colorful illustration. Regional and state winners are chosen each year from 5 regional competitions.



The statewide competition is designed to challenge advance-placement and honors economics students in their comprehension and application of economic concepts and skills. Student teams compete in a preliminary online test and the top teams advance to the state competition. The winning team advances to the national semi-finals and, hopefully, the national finals.



The statewide competition challenges middle and high school students to demonstrate their understanding and application of personal finance content. Student teams compete in a preliminary online test and the top teams advance to the state competition. The first place team from Illinois represents the state at the national Personal Finance Challenge.

HERE'S HOW YOU CAN HELP!

**SUPPORT OUR ANNUAL
FUNDRAISING DINNER**

THE AMERICAN DREAM DINNER

**WEDNESDAY, MAY 15, 2019
UNION LEAGUE CLUB, CHICAGO
EVENT BEGINS AT 5:00 P.M.**

AMERICAN DREAM SPONSOR PACKAGES

	Diamond	Platinum	Gold	Silver	Bronze
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Sponsor logo and profile as "Partner of the Year" on website and marketing materials	X				
VIP Table Location – 2 tables each with 10 complimentary passes	X				
Preferred Seating - table at event with 10 complimentary passes		X			
Table at event with 10 complimentary passes			X	X	X
Ad in program booklet	Full	Half	Quarter	Quarter	Quarter
Logo on website and marketing materials	First Level	Second Level	Third Level	Fourth Level	Fifth Level
Signature Program Supporting Sponsor includes listing on website and marketing materials throughout the year	Stock Market Game	Economics Concepts Poster Contest	High School Personal Finance Challenge	High School Economics Challenge	Outstanding Economic Educators Award

TABLE SPONSORS: \$3,000

QUESTIONS?

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Econ Illinois is a 501(c)3 housed at Northern Illinois University



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